

# Setting up an online Fundraiser for Exeter Foodbank on JustGiving

## ★ Why your fundraising matters

Every pound you raise helps provide emergency food, support, and hope to people across Exeter who are facing hardship. Your fundraiser helps us respond quickly, offer dignity-focused support, and plan for the future.

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## How to Set Up Your JustGiving Fundraiser

### 1. Go to our JustGiving page

Visit: <http://www.justgiving.com/exeter-foodbank>

This is our official page where you can create your own fundraising campaign.

### 2. Select “Fundraise for us”

You’ll be asked to log in or create a JustGiving account. It only takes a moment.

### 3. Choose your fundraising type

You can set up:

- A **personal challenge** (run, walk, cycle etc)
- A **celebration fundraiser** (birthday, wedding, anniversary)
- A **community event** (coffee morning, quiz night, workplace challenge)
- A **tribute or in-memory page**

### 4. Personalise your page

Add:

- A short message about why you’re supporting Exeter Foodbank
- A photo or banner
- Your fundraising target
- Updates as you go — people love to follow your progress

### 5. Share your fundraiser

Tell friends, family, colleagues, and your community.

Share your link on social media, WhatsApp, email, or in your workplace.

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## Tips for a Great Fundraiser

- **Tell your story** — people give to people.
  - **Set a realistic target** and update it if you smash it.
  - **Post updates** with photos or milestones.
  - **Thank your supporters** as donations come in.
  - **Ask your employer** if they offer match-funding.
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## Where your support goes

Your fundraising helps us provide:

- Emergency food parcels
- Warm, welcoming spaces
- Signposting and support
- Dignity-focused help for people facing crisis

Every donation helps someone in Exeter get through a difficult moment with dignity and hope.

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## Need help?

If you'd like support setting up your page or want to chat about your idea, contact us:

**Email:** [mark@exeterfoodbank.org.uk](mailto:mark@exeterfoodbank.org.uk)

**Website:** [www.exeterfoodbank.co.uk](http://www.exeterfoodbank.co.uk)

Thank you for choosing to support Exeter Foodbank. Your kindness makes a real difference.

Last year we gave almost 10,000 food parcels to local people in times of emergency and crisis – plus holistic advice and support work, which makes such a difference.

It really is about so much more than food.

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